

*The*

**LVRG**

**DIVERSITY  
DISPATCH**

June 2022

***Presented by the LVRG Diversity & Inclusion Council***

## **Subcommittee Descriptions**

Each member of the Diversity & Inclusion Council volunteered for one of our four subcommittees, check out their descriptions below!

### **Outreach:**

Partner with external organizations and Chambers of Commerce. Attend DEI events as "public face" of Diversity & Inclusion Council. Get involved with the community!

### **Recruiting:**

Obtain new recruit information following established process. Work as "ambassadors" to reach out to stores with no council representation!

### **Engagement:**

Research ways to celebrate upcoming diversity holidays (including what other companies do) in our stores and present information to council. Engagement activities should align with approved Diversity Calendar. Assist with diversity holiday post content!

### **Educating:**

Research educational opportunities on the DEI topic. This could include potential training programs, setting up "fireside" regional discussions, posting periodic "Did You Know?" segments on ShiftOne, finding Team Members with diversity stories they would like to share, looking into the history of diversity, etc.

## ***Mission Statement***

Our Mission is to promote and celebrate the uniqueness that strengthens our team by providing a safe environment supported by the Burger Love culture of LVRG, while simultaneously giving team members the ability to be comfortable and thrive while being their true authentic selves.

## ***Our Vision***

Differences Make Us Stronger.

## **What's happening in June?**

- Pride Month
- Immigrant Heritage Month
- Loving Day (June 12th)
- Juneteenth (June 19th)
- Helen Keller's Birthday (June 27th)
- Pride Day (June 28th)

# PRIDE MONTH

## *History of Pride*

In the early hours of June 28, 1969, New York City Police raided the Stonewall Inn in Greenwich Village, New York City. Immediately following the raid, bar patrons and neighborhood residents rioted in the streets as police forcibly hauled employees and patrons from the bar, leading to six days of protests and violence with law enforcement. Throughout American History, there have been several prominent LGBTQ+ organizations, such as The Society for Human Rights (founded in 1924, but forced to disband in 1925) and The Daughters of Bilitis (founded in 1955, last chapter closed in 1995), but the Stonewall Riots was a crucial moment for LGBTQ+ political activism.

One year after the Stonewall Riots, Brenda Howard (1946-2005), dubbed "The Mother of Pride," met with the Gay Liberation Front and Gay Activists committee right down the street from the legendary Stonewall Inn. Howard and the committee utilized the mailing list from The Oscar Wilde Memorial Bookshop in New York City (the first gay and lesbian bookstore in America), to spread the word about a parade on June 28, 1970, the anniversary of the riots. The parade was scheduled for 2pm and would travel the 51 blocks from Greenwich Village to Central Park. The parade had a slow start with only handfuls of people, however, the crowd quickly grew and formed a group of people 20 blocks long. Dubbed a success, Howard's parade eventually transitioned into the New York City Pride march we know and love today.

Pride Month is now dedicated to celebrating community visibility and the ongoing movement toward equality.



**Bella Bordelon** She/Her  
Team Member  
Paxton Towne Center

### **What does Pride mean to you?**

Pride is a lifestyle. Pride isn't just one month of the year that the LGBTQIA+ community comes together to celebrate. Pride is waking up every morning and remaining true to yourself regardless of what anyone else thinks or says. Pride is going through every day knowing that you have the right to love who you want to love shamelessly because YOU DESERVE THAT.

### **What do you look forward to during Pride month?**

I look forward to the LOVE and CONFIDENCE this month gives/shows the LGBTQIA+ community. This month really brings us together and has a way of reminding the world that we are here, we will be seen, and we are going to love the hell out of whoever we want to!

### **Who do you look up to in the LGBTQIA+ community or an ally?**

Chrissy Chlapecka!!!

**Hunter Marcen** She/Her  
Team Member  
Dickson City



### **What does Pride mean to you?**

Pride means to me that I get to be and love whoever I want to which plays a huge factor in my life. I absolutely love to be creative and unique in who I am.

### **What do you think people can do to raise awareness about important issues in the LGBTQIA+ community?**

I think that everyone should research the true history of pride and who gave us our right to be who we are. Marsha P. Johnson and Sylvia Rivera were true heroes who fought bravely for acceptance and helped advocate Stonewall.

### **What do you look forward to during Pride month?**

During Pride Month I look forward to educating everyone about what Pride truly means to me and also doing fun Pride themed makeup looks and outfits for work and my everyday lifestyle.

### **Do you have a favorite Pride song or anthem?**

Currently my favorite LGBTQIA+ Artists are Girl In Red, Elton John, King Princess and Demi Lovato. These 4 artists plus many more have shaped who I am as a proud gay woman.

# LET'S CELEBRATE!

Here's how your teams can join in the **PRIDE DAY** celebration on **JUNE 28TH!**

## DO

- Wear festive socks
- Rock your Diversity t-shirt
- Bring in themed treats
- Celebrate in Pre-Shift meetings
- Display a themed bulletin board
- Sport temporary tattoos
- Wear festive bracelets or headbands

## DON'T

- Wear homemade or unapproved shirts
- Modify the building
- Wear pins



**Would you like to join the Diversity & Inclusion Council?  
Contact us at [diversity@redrobinpa.com](mailto:diversity@redrobinpa.com)!**