

The

LVRG

DIVERSITY
DISPATCH

April 2023

Presented by the LVRG Diversity & Inclusion Council

CELEBRATE DIVERSITY MONTH!

April is Celebrate Diversity Month, and we will be doing just that! Let's celebrate our differences and work towards our DEI vision of "Our Differences Make Us Stronger!" We can use this as an opportunity to show our team members and our guests what we stand for!

For the month of April (4/1-4/30), we will be having a contest, similar to Grinchmas or All the Fells, where restaurants will choose what they want to celebrate from a list of exciting activities and events. (Think Diversity Selfie Booth or Cultural Food Day!) The stores who do the most and celebrate the loudest will win a great prize!

Don't forget! Our bi-monthly Diversity Council meeting is on May 10th. If you'd like to join us, email diversity@redrobinpa.com

Mission Statement

Our Mission is to promote and celebrate the uniqueness that strengthens our Team by providing a safe environment supported by the Burger Love culture of LVRG, while simultaneously giving Team Members the ability to be comfortable and thrive while being their true authentic selves.

Our Vision

Differences Make Us Stronger.

— Want to join our — Diversity and Inclusion Council?

Want to make a difference at your Restaurant? We want YOU to join our Council! We meet every other month, and are looking for committed Team Members who want to share their ideas with us! Contact us at:

diversity@redrobinpa.com

Month-Long CELEBRATIONS!

Arab-American Heritage Month

Arab-American Heritage Month is an annual observance that takes place in April to celebrate Arab-American heritage and culture. It honors the contributions of Arab-Americans and Arabic-speaking Americans to the wider American community.



April 2nd



World Autism Awareness Day

Want to learn more?



Autism Spectrum Disorder is a developmental disorder characterized by behavioral and communicational issues. World Autism Awareness Day is observed on April 2, and the day recognizes and spreads awareness for the rights of people with autism.

Passover

Passover, also called Pesach, is a major Jewish holiday that celebrates the Biblical story of the Israelites escape from slavery in Egypt, which occurs on the 15th day of the Hebrew month of Nisan, the first month of Aviv, or spring. Passover is often celebrated with celebration and ceremony, especially on the first night, when a special family meal called the Seder is held.

April 5th-15th

Want to learn more?



April 9th



Want to learn more?



Easter Sunday

Easter is one of the principal holidays, or feasts, of Christianity. It marks the Resurrection of Jesus three days after his death by crucifixion. For many Christian churches, Easter is the joyful end to the Lenten season of fasting and penitence.

April 14th



DAY OF SILENCE

Want to learn more?



Day of Silence

Created in 1996 and taking place on April 14 this year, Day of Silence is a campaign that seeks to shed light on what many LGBTQ youth experience daily. Initially intended to focus on this problem within the school system, it has since expanded into workplaces, university campuses, and sporting events. Yearly, millions participate by staying silent for the duration of their day, representing the silencing of LGBTQ students.

Earth Day

April 22nd

Earth Day is an annual event on April 22 to demonstrate support for environmental protection. First held on April 22, 1970, it now includes a wide range of events coordinated globally by EARTHDAY.ORG including 1 billion people in more than 193 countries. The official theme for 2023 is Invest In Our Planet!

Want to learn more?



April 27th-29th



Want to learn more?



Gathering of Nations

The Gathering of Nations is an annual event that hosts several traditional activities celebrating indigenous American Indian culture. The day starts on the fourth weekend of April, from Thursday to Saturday. The Gathering of Nations is one of the largest powwow events and it is usually organized in Albuquerque, New Mexico.

LET'S _____ CELEBRATE!



Here's how your teams can **CELEBRATE** on Diverse Holidays this month!



DO

- Rock your Diversity t-shirt
- Bring in themed treats
- Wear festive socks
- Celebrate during pre-shift meetings
- Sport temporary tattoos
- Display a themed bulletin-board
- Wear festive bracelts or headbands

DON'T

- Wear homemade or unapproved shirts
- Modify the building
- Modify existing uniform guidelines



**Would you like to join the Diversity & Inclusion Council?
Contact us at diversity@redrobinpa.com!**