

# The LVRG DIVERSITY DISPATCH

May 2023

Presented by the LVRG Diversity & Inclusion Council

## May Month-Long CELEBRATIONS!

### Asian-Pacific American Heritage Month

May is Asian/Pacific American Heritage Month: a celebration of Asians and Pacific Islanders in the United States. A rather broad term, Asian/Pacific encompasses all of the Asian continent and the Pacific islands of Melanesia, Micronesia and Polynesia. The month of May was chosen to commemorate the immigration of the first Japanese to the United States on May 7, 1843, and to mark the anniversary of the completion of the transcontinental railroad on May 10, 1869. The majority of the workers who laid the tracks were Chinese immigrants.

## Mission Statement

Our Mission is to promote and celebrate the uniqueness that strengthens our Team by providing a safe environment supported by the Burger Love culture of LVRG, while simultaneously giving Team Members the ability to be comfortable and thrive while being their true authentic selves.

## Our Vision

Differences Make Us Stronger.

## — Want to join our — Diversity and Inclusion Council?

Want to make a difference at your Restaurant? We want YOU to join our Council! We meet every other month (next meeting is May 10th!) and are looking for committed Team Members who want to share their ideas with us! Contact us at:

[diversity@redrobinpa.com](mailto:diversity@redrobinpa.com)

## Older Americans Month

Every year in May, Older Americans Month recognizes the contributions of older adults across the nation. Honoring those who built what we have today, and doing something kind for an older person in your life can be a great way to show your appreciation!

## — Jewish — Heritage Month

The month of May serves as an opportunity to highlight and celebrate the range and depth of Jewish American heritage and contributions to American culture! It pays tribute to the generations of Jewish Americans who have helped form the fabric of American history, culture and society.

## — Mental Health Awareness Month

Mental Health Awareness Month raises awareness of trauma and the impact it can have on the physical, emotional, and mental well-being of children, families, and communities.

May 5th



Want to learn more?



## Cinco De Mayo

Cinco de Mayo, or the fifth of May, is a holiday that celebrates the date of the Mexican army's May 5, 1862 victory over France at the Battle of Puebla during the Franco-Mexican War. The holiday is celebrated widely in America and Mexico, with parties, margaritas, and delicious food!

## Buddha's Birthday

Buddha's Birthday or "Buddha Day" is a Buddhist festival that is celebrated in most of East Asia and South Asia commemorating the birth of the Prince Siddhartha Gautama, later the Gautama Buddha, who was the founder of Buddhism.

Want to learn more?



May 8th



May 17th



## Intl. Day Against Homophobia, Transphobia & Biphobia

Want to learn more?



The International Day Against Homophobia, Transphobia, and Biphobia was created in 2004 to draw attention to the violence and discrimination experienced by lesbian, gay, bisexual, trans, intersex people, and all of those with diverse sexual orientations, gender identities or expressions, and sex characteristics. This year's theme is Together Always: United in Diversity!

May 19th

# Malcom X Day

Malcolm X Day is observed on May 19 (his birthday) every year in the United States. It is used to show appreciation for Malcolm X, who was a civil rights leader. He was an African American Muslim minister who was a vocal advocate for black empowerment. He championed the promotion of Islam within the black community. Malcolm X is also known to be credited with raising the self-esteem of black Americans since he reconnected the people with their African heritage. The holiday serves to appreciate and celebrate the works he did in his time and the impact he had on society.

*Want to learn more?*



# Memorial Day

May 29th



The last Monday in May is Memorial Day every year. On this day, we honor those who died while fighting in the U.S. Armed Forces. It's a holiday steeped in somber American history and tradition. The day actually began as "Decoration Day," following the Civil War, when mourners placed flowers on the graves of Union and Confederate soldiers. Yes, Memorial

Day has also come to signify the "unofficial" start of summer, but let's remember the heroes who made it all possible to enjoy it.

*Want to learn more?*



# LET'S \_\_\_\_\_ CELEBRATE!



Here's how your teams can **CELEBRATE**  
on Diverse Holidays this month!



## DO

- Rock your Diversity t-shirt
- Bring in themed treats
- Wear festive socks
- Celebrate during pre-shift meetings
- Sport temporary tattoos
- Display a themed bulletin-board
- Wear festive bracelts or headbands

## DON'T

- Wear homemade or unapproved shirts
- Modify the building
- Modify existing uniform guidelines



**Would you like to join the Diversity & Inclusion Council?  
Contact us at [diversity@redrobinpa.com](mailto:diversity@redrobinpa.com)!**